

# Marco LaNave

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## SUMMARY

Sixteen seasons in baseball, consistent annual revenue growth. Broadcasting and media work includes basketball, football, and soccer. Experience at major, minor league and college levels. Broad media, academic background, and community involvement.

## BASEBALL EXPERIENCE

### **Akron RubberDucks, Double-A Eastern League Baseball Club**

**Akron, Ohio**

#### **Play-by-Play Broadcasting, Sales**

**October 2018 – Present**

- Broadcast play-by-play for radio, streaming and TV platforms, create interview content, secured broadcast booth sponsor
- Provided audio play-by-play and color commentary for Cleveland Guardians Spring Training and Spring Breakout (2023-25)
- Grew personally generated revenue in 2025 to over \$325,000 across corporate partnerships, season tickets and group sales
- Contributed to team achieving five straight annual ticket sales goals and two straight annual corporate sales records

### **Jacksonville Jumbo Shrimp, Double-A Southern League Baseball Club**

**Jacksonville, Fla.**

#### **Media and Public Relations, Play-by-Play Broadcasting, Sales**

**December 2015 – September 2018**

- Assisted in developing and executing media and social media strategies, including November 2016 identity change
- Created content for press releases; managed photographers, media inquiries and credentials; monitored media coverage
- Broadcasted three innings of radio play-by-play, in-game and post-game interviews and post-game show for each home game
- Helped train radio broadcast producers and filled in as game broadcast producer
- Set personal revenue records each year, contributing to ballpark-record 23-percent attendance increase in 2017

### **Quad Cities River Bandits, Class-A Midwest League Baseball Club**

**Davenport, Iowa**

#### **Media Relations, Play-by-Play Broadcasting, Sales**

**January 2012 – November 2015**

- Broadcasted play-by-play and produced audio for more than 500 games in four seasons, including all road games for three
- Increased team's broadcast schedule from 70 home games online to all 140 regular season games on radio
- Managed team website, email newsletter, press releases, roster, statistics, game notes, recaps, media guide and program
- Coordinated media credentials, press conferences, press box, and media requests; helped manage team social media
- Supervised and planned schedule for media relations assistant, team photographers and official scorer
- Surpassed each annual individual sales goal, selling season ticket, group outing and sponsorship packages

### **Minnesota Twins, Major League Baseball Club**

**Minneapolis, Minn.**

#### **Radio Broadcast Production Assistant**

**February 2011 – October 2011**

- Contributed to several aspects of radio broadcasts as part of a full-time, one-season internship
- Reported and produced feature stories and Major League player interviews for pregame and postgame content
- Monitored Major League Baseball teams, scores and stories to maintain broadcast relevance

### **St. Cloud River Bats, Northwoods League Baseball Club**

**St. Cloud, Minn.**

#### **Media Intern**

**May 2008 – August 2008, May 2009 – August 2009**

- Served as radio color commentator, part-time play-by-play and occasional studio producer for 34 home games
- Assisted in other duties, including website features, game recaps, and ballpark sound operation

## OTHER BROADCASTING

### **WTAM 1100, iHeartMedia Cleveland, Ohio: Sports Anchor**

**November 2022 – Present**

### **92.3 The Fan, Audacy Cleveland, Ohio: Sports Anchor**

**November 2018 – March 2020**

## FREELANCE PLAY-BY-PLAY (2009-present)

### **Sports: Football, Basketball, Soccer**

**Video: ESPN3, Jacksonville Univ., Univ. of N. Florida, Univ. of Mt. Union, Akron City Series, NFHS Network**

**2015-present**

**Audio: iHeartMedia, Townsquare Media, Western Illinois Univ., KXSS St. Cloud, WBHR St. Cloud**

**2009-present**