

Marco LaNave

North Canton, OH · 320-293-8766 · lanave.marc@gmail.com · www.marco-lanave.com

SUMMARY

Thirteen seasons in baseball. Sports broadcasting and media work includes basketball, football, and soccer. Experience at major, minor league and college levels, broad media and academic background, and commitment to community service and involvement.

BASEBALL EXPERIENCE

Akron RubberDucks, Double-A Eastern League Baseball Club **Akron, Ohio**
Play-by-Play Broadcasting, Sales **October 2018 – Present**

- Broadcast radio play-by-play for home and road regular season and playoff games
- Serve clients as account executive, primarily in ticket and group sales, with select corporate partnership sales
- Collaborate with media relations department to maintain team website and on digital marketing initiatives
- Achieved personal revenue records, contributing to team reaching ticket sales goal back-to-back years

Jacksonville Jumbo Shrimp, Double-A Southern League Baseball Club **Jacksonville, Fla.**
Media and Public Relations, Play-by-Play Broadcasting, Sales **December 2015 – September 2018**

- Assisted in developing and executing media and social media strategies, including November 2016 identity change
- Created content for press releases; managed photographers, media inquiries and credentials; monitored media coverage
- Broadcasted three innings of radio play-by-play, in-game and post-game interviews and post-game show for each home game
- Helped train radio broadcast producers and filled in as game broadcast producer
- Set personal revenue records each year, contributing to ballpark-record 23-percent attendance increase in 2017

Quad Cities River Bandits, Class-A Midwest League Baseball Club **Davenport, Iowa**
Media Relations, Play-by-Play Broadcasting, Sales **January 2012 – November 2015**

- Broadcasted play-by-play and produced audio for more than 500 games in four seasons, including all road games for three
- Increased team's broadcast schedule from 70 home games online to all 140 regular season games on radio
- Managed team website, email newsletter, press releases, roster, statistics, game notes, recaps, media guide and program
- Coordinated media credentials, press conferences, press box, and media requests; helped manage team social media
- Supervised and planned schedule for media relations assistant, team photographers and official scorer
- Surpassed each annual individual sales goal, selling season ticket, group outing and sponsorship packages

Minnesota Twins, Major League Baseball Club **Minneapolis, Minn.**
Radio Broadcast Production Assistant **February 2011 – October 2011**

- Contributed to several aspects of radio broadcasts as part of a full-time, one-season internship
- Reported and produced feature stories and Major League player interviews for pregame and postgame content
- Monitored Major League Baseball teams, scores and stories to maintain broadcast relevance

St. Cloud River Bats, Northwoods League Baseball Club **St. Cloud, Minn.**
Media Intern **May 2008 – August 2008, May 2009 – August 2009**

- Served as radio color commentator, part-time play-by-play and occasional studio producer for 34 home games
- Assisted in other duties, including website features, game recaps, and ballpark sound operation

OTHER BROADCASTING

WTAM 1100, iHeartMedia Cleveland, Ohio: Sports Anchor **November 2022 – Present**

92.3 The Fan, Audacy Cleveland, Ohio: Sports Anchor **November 2018 – March 2020**

FREELANCE PLAY-BY-PLAY (2009-present)

Sports: Football, Basketball, Soccer

Video: ESPN3, Jacksonville Univ., Univ. of N. Florida, Univ. of Mt. Union, Akron City Series, NFHS Network **2015-present**

Audio: iHeartMedia, Townsquare Media, Western Illinois Univ., KXSS St. Cloud, WBHR St. Cloud **2009-present**